Southern California's Official Kick-Off to Summer Party

Fletcher Cove
Solana Beach
9AM - 10PM

MAY 18-19
2024

FIESTA *del* SOL

Live Music / Artisan Fair / Sponsor Booths & Area / Beer & Wine
VIP Platform / Gourmet Food Trucks / Kid's Zone/Pancake Breakfast

EXPECTED 2-DAY ATTENDANCE 55,000+

solana beach
chamber of commerce

For more information contact:
Nichole Peterson / fiesta@chambersb.com
951-543-6384 or visit fiestadelsol.net

FIESTA del SOL

MAY 18-19, 2024 / 9AM-10PM / FIESTADELSOL.NET

FLETCHER COVE / SOLANA BEACH

TITLE SPONSOR

- Premium booth space up to 10´ x 30´
- Main stage signage
- Logo on print ads
- Logo on event posters
- Stage mentions
- Best placement on Fiesta del Sol website with hyperlink
- Passes to VIP Sponsor Area with Free drink coupons (# TBD)
- Social media promotion leading up to event
- One year FREE membership to Solana Beach Chamber of Commerce

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TITANIUM SPONSOR

- High traffic booth space up to 10´ x 20´
- Main stage signage
- Logo on event poster
- Stage mention
- Placement on Fiesta del Sol website
- Passes to VIP Sponsor Area
- Social media promotion leading up to event

PLATINUM SPONSOR

- Booth space 10´ x 10´
- Logo on event poster
- Placement on Fiesta del Sol website
- Passes to VIP Sponsor Area
- Social media promotion leading up to event

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GOLD SPONSOR

- **Booth space 10´ x 10´**
- **Placement on Fiesta del Sol website**
- **Logo on event poster**
- **Passes to VIP Sponsor Area**

BUSINESS BOOTH

- **Booth space 10´ x 10´**
- **Placement on Fiesta del Sol website**

OTHER OPPORTUNITIES

Sound Booth Tent
Prime location in midst of Concert Area – provide your logo'd canopy for all to see.

Sponsor Area
Brand drink tickets with your logo, banner placement inside Sponsor area and passes to Sponsor area.

Kid's Area Sponsor
10´ x 10´ booth located in kids area, several banner location options, passes to Sponsor area, logo on event poster, social media leading up to event.

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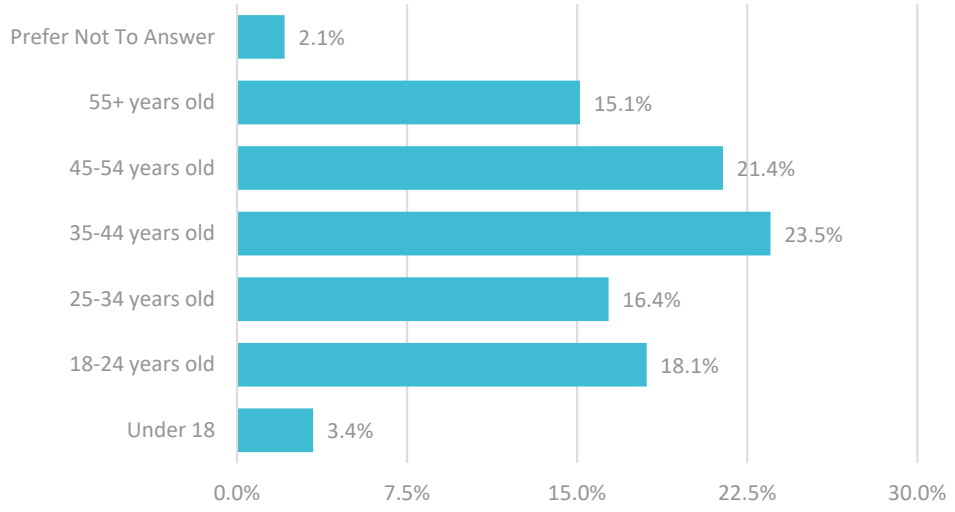
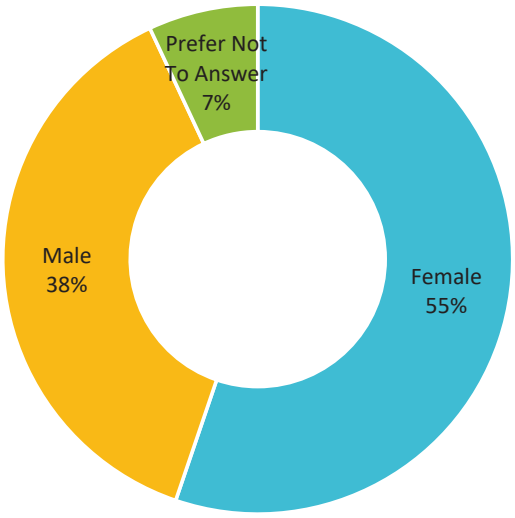
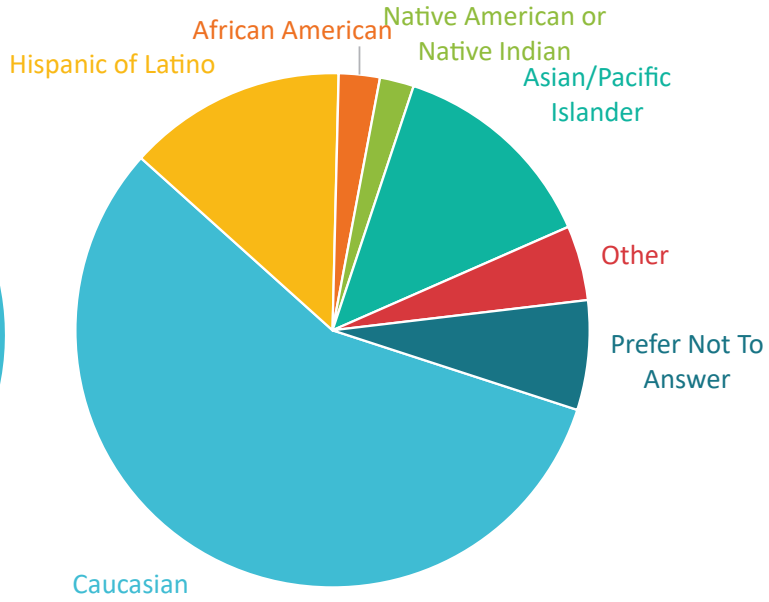
DEMOGRAPHICS







ONLINE REGISTRATION

Please fill out the online form to register for the event. Click the link below.

https://fiestadelsol.net/sponsors/sponsor-registration/

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Solana Beach Chamber of Commerce • 2024 Fiesta Del Sol Event Layout • May 18-19

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